Financial Church Generosity Best Practices Worksheet **Health**

How to Use This Worksheet

- 1. Take the <u>Church Generosity assessment survey</u> and get your church's Financial Health score. Ask other members of your pastoral or leadership team to take the survey as well. Share your PDF survey results with each other and discuss areas where you want to improve your church's financial health.
- 2. Download the <u>Church Generosity planning calendar</u> and identify the areas where you want to improve your church's financial health over the coming year. If you would like to experience significant results from these Best Practices resources, take the <u>Church Generosity online training course</u> as a team.
- 3. Pick a 30-40 day generosity devotional to go through each day.
- 4. Review the Best Practices resources below and determine which practices you want to consider adding to your church life. Assign key people on your team to do further research on the different practices.
- 5. Schedule a 45-minute block of time during regularly scheduled monthly meetings to review resources and work on plans to move forward.

Many churches that have used these Best Practices have experienced significant giving increases.

	WORSHIP SERVICES					
#	BEST PRACTICES	SUGGESTED RESOURCES (\$) = Cost involved.				
1	Biblical financial/generosity truths for sermons	List: Bible Verses on 27 Financial Topics eBook: Finances Preaching & Writing Guide List: 30 Biblical Financial Principles Audio & List: 40 Biblical Generosity Principles Website: Sermon Outlines on Finances/Generosity	Website: Sermons on Finances/Generosity Bookmark: 12 Biblical Financial Principles 27 Videos: Answers to Questions on Giving Article: How to Preach on Money Chart: Giving Sermon on the aMount			
2	Weekly generosity Scripture verse on screen or in bulletin	52 Offertory Slides 12 Offertory Slides 100 Generosity Verses	<u>40 Stewardship Bulletin Inserts</u> <u>40 Generosity Bulletin Inserts</u>			
3	Leader reads weekly generosity Scripture verse/story/prays	<u>12 Offertory Slides</u> <u>30 Offertory Prayers</u>	Video			
4	Songs on giving, generosity and serving	Website (\$): Searchable Song Database/Resources by Topics	Website: Searchable Song Database on Giving/Generosity			
5	Videos for offertory	27 Videos: Wise Giving Q&A Videos Vendor (\$): Sermonspice Videos on Generosity Videos: Stewardship Minutes for Church Offerings	<u>Vendor (\$): Worship House Videos on Generosity</u> <u>Vendor (\$): Bluefish Videos on Generosity</u>			
6	Digital giving: text, phone app, lobby iPad or kiosk	Article: 7 Apps for Mobile Giving Article: Importance of Electronic Giving for Churches	<u>Google Search</u> <u>Vendor List: Tithe.ly PushPay MoGiv</u>			
7	Giving envelopes in pews/rows and/or mail-in envelopes	Google Search: Offering Envelopes Vendor List	<u>Google Images of Offering Envelopes</u>			
8	Guest speaker on finances or generosity	Article: How to Effectively Use a Guest Speaker	Check With Your Denomination for Referrals			

	FINANCIAL/GENEROSITY TEACHING MATERIALS					
9	Financial class, course, seminar or small group	Curriculum (\$): Dave Ramsey Curriculum (\$): Compass Curriculum (\$): Crown Curriculum (\$): Ron Blue Curriculum (\$): Steward's Way Curriculum (\$): Rick Warren Book (\$): Experience God as Your Provider	Devotionals (\$): Generosity Devotionals <u>Curriculum (\$) GoodSense</u> <u>Curriculum (\$): No Strings</u> <u>Curriculum (\$): Children</u> <u>Curriculum (\$): High School</u> <u>Curriculum (\$): College/University</u>			
10	30 or 40 Day Generosity devotionals for church-wide use	Devotionals (\$): Generosity Devotionals Curriculum (\$): Reimagine	Devotionals (\$): GenerousChurch			
11	Videos on giving section of website and eNewsletters	<u>Videos: Q&A on Finances</u> <u>Videos: Stewardship Minutes for Church Offerings</u>	<u>Videos: Q&A on Giving</u>			
12	Financial/Generosity flyers, cartoons or bulletin inserts	Cartoons: Church Finances & Giving 40 Generosity Bulletin Inserts 40 Stewardship Timeless Truths Bulletin Inserts	<u>Flyers on Generosity</u> <u>Bookmarks (\$)</u>			
13	Legacy/wills/trust materials, seminars or advisers	Check With Your Denomination for Services and Advisors <u>Vendor (\$): Legacy Organizer Manual</u>	<u>Samples: Flyers on Planned/Estate Giving</u> Provider List (Coming)			
	DONATIO	N COLLECTIONS/ADMINISTRA	ΓΙΟΝ			
14 15	Online website giving and/or EFT banking Digital giving (by text, cell phone app, and/or iPad/kiosk)	<u>Article: Importance of Electronic Giving for Churches</u> <u>Vendor (\$): Easy Tithe</u> <u>Vendor (\$): Push Pay</u> <u>Vendor (\$): iDonate</u>	<u>Vendor (\$): Secure Give</u> <u>Vendor (\$): Tithe.ly</u> <u>Vendor (\$): Vanco Services</u> <u>Google Search</u>			
16	Donated assets, property, stocks and gifts-in-kind	Check With Your Denomination Vendor (\$): iDonate	National Christian Foundation			
17	Giving statements sent multiple times per year	See Best Practice #18 eBook: Giving Statement Guide	Blog: Quarterly Fund Drive Pledge Reminders that Don't Suck			
18	Companion materials sent with giving statements	Samples: <u>Newsletter 1</u> <u>Newsletter 2</u> <u>Newsletter 3</u> <u>Chart: Christian giving based on income</u> <u>Chart: May 31 Giving</u> <u>Chart: July 31 Giving Chart</u>	<u>Generosity Flyers</u> <u>Cartoons: Church Giving & Finances</u> <u>Return Mail-in Envelope</u> <u>Sample: Megachurch Church Annual Report Sample</u>			
19	Contact with new givers and unexpected larger gifts	Article: What Should Pastors Know About Church Giving				
20	Approved list of "As God Provides" projects	<u>Video</u> Sample List (coming)	Article			
21	Treasurer's annual report to leaders on giving numbers	Worksheet: Treasurer's Report on Giving Demographics				
22	Policies on fundraising, borrowing, giving records, etc.	Sample: 10 Guiding Financial Principles for a Church Article: Pastors & Giving Records	Megachurch Sample: Stewardship Policies/Procedures/Practices			

23	Financial/generosity training for pastor, staff and leaders	Article: Biblical Stewardship – Breaking the Silence Video: 10 Things Pastors Must Know to Grow Giving (55m) Webinar: 5 Ways to Grow Givers & Giving (49m) PowerPt eBook: National Research - 20 Truths About Tithers eBook: How to Increase Church Giving	<u>Video: 10 Ways God Provides for Churches (60m)</u> <u>Handout</u> <u>NAE Financial Health</u> <u>eBook: Guide to a Successful Building Campaign</u> <u>Seminar: This Isn't Your Grandparents Offering Plate (63m)</u> <u>Audio: Leadership Network Podcasts on Church Generosity</u>				
	FINANCIAL ASSISTANCE/GUIDANCE						
24	Benevolence assistance for needy church families	Google Articles	Website: Resources for Benevolence Ministry				
25	Benevolence assistance for needy in our community	Website: Resources for Benevolence Ministry	Christian Community Development Association				
26	Christian budget or debt coaches/counselors	<u>Ministry (\$): Christian Credit Counselors (credit card debt)</u> <u>Association: National Budget Coach Network</u> <u>Ministry (\$): Financial – Debt – Budget Coach</u>	Training (\$): Church-based Budget Coaches Training (\$): Church-based Budget Coaches Ministry (\$): Crown Financial Mentor/Coaching				
27	Career guidance help for unemployed/underemployed	Surveys and Materials (\$): Career Direct Online	Google Search				
28	Christian Certified Financial Professionals	Check with Your Denomination for Services and Advisors	Natl Network of Financial Professionals: KingdomAdvisors				
29	Ways to identify, connect, communicate and minister to lead givers and people of wealth in our church	Check with Your Denomination for Services and Advisors Webinar: Ministering to Financial Leaders/Givers Book/eBook: Developing Financial Leaders/Givers	<u>Ministry: GenerousGiving</u> <u>National Christian Foundation</u>				
	FUNDING PROJECTS/CAMPAIGNS						
30	Annual stewardship/generosity emphasis	<u>eBook</u> <u>30 or 40 Day Devotionals</u>	<u>GenerousChurch</u> <u>Google</u>				
31	Special offering annually for the pastor/s (Pastor Appreciation Month, Christmas, birthday or anniversary)	Planning Guide: Pastor Appreciation Month Article: Are Pastor Love Offerings Taxable Income? Article: Are Pastor Love Offerings Deductible to the Donor? Pinterest: Pastor Appreciation Ideas	Worksheet: Pastor Appreciation Questionnaire Article: Pastor Appreciation Articles for Every Age Group Manual: Planning a Pastor Appreciation Month Gifts (\$): Pastor Appreciation Resources				
32	Benevolence to help people at church and/or community	Google Articles	Article				
33	Special donations for missions, missionaries, mission trips	Sample: Faith Promise for Missions brochure Article: Q&A on Collecting Faith Promises for Missions	<u>Manual: 101+ Church Fundraising Ideas</u> <u>Google: Best Crowdfunding for Church Missions Trips</u>				
34	Donations or pledges for building or renovation projects	<u>Chart: Leaders in the Bible Who Raised Resources/Money</u> <u>eBook: Guide to a Successful Building Fund Drive</u> <u>Brochure: Building Fund Giving Ideas from A to Z</u> <u>Article: 7 Lessons for Successful Building Fund Drives</u> <u>Webinar: Avoid Fatal Capital Campaign Mistakes (48m)</u>	Article: How to Determine When Not to Build Article: 10 Reasons to Buy a Big Box Building for a Church Blog: Quarterly Fund Drive Pledge Reminders that Don't Suck Audio: How to Keep Your Campaign Alive for 3 Years (25m)				
35	Year-end giving emphasis or campaign	<u>eBook: Year-End Giving Guide</u> Webinar: Pastor & Leaders Guide to Year-End Giving (55m)	Infographic: 3 Steps to a Successful Year-End Giving Drive Article: Year-End & New Year Ideas to Grow Giving 10-25%				
36	Donations for special "As God Provides" projects	Video (coming) Article (coming)	Sample List (coming)				
37	Community outreach with acts of kindness/service	Outreach: #40DaysofGenerosity & #PayItForward Campaign Campaign: LovingOurCommunity	Google: Community Outreach Ideas for Churches				