

Step 1 - TRAIN

Watch the Church Generosity Month 3 video (14 minutes), which includes teaching on the 5 Keys to Growing Joyful Givers and Giving. In this video, Brian also gives instructions for using the Church Generosity 37 Best Practices worksheet and the 12-month planning calendar. Download and provide photocopies of this 5-page document for your group. In addition, send this document to everyone via email, as they will need access to the Best Practices links for the research they will be doing next month.

Step 2 - DIG & DISCUSS

Over a period of 30 minutes, have each person in your group share a few Best Practices they think should be researched further. Assign and/or have people volunteer to do further research on specific Best Practices and bring their findings back to the group next month.

Step 3 - PLAN

This month, plan to research your specific or assigned Best Practice by using the website links on the Church Generosity Best Practices Worksheet. If you haven't already done so, complete the readings in the [Generosity Devotional](#).

5 Keys to Growing Joyful Givers & Giving in Any Church, Any Size, Anywhere



Source: BrianKluth.org and NAEfinancialhealth.org

Brian Kluth, National Director for NAE Financial Health

Questions or suggestions? Email FinancialHealth@NAE.net.

NAEfinancialhealth.org
37 Best Practices & 172 Resources
for PASTORS/LEADERS on

CHURCH GENEROSITY

WORSHIP SERVICES

1	Financial/Generosity preaching (10)
2	Weekly generosity verse (5)
3	Leader's generosity prayer (8)
4	Songs on giving/generosity/serving (2)
5	Testimony or teaching videos (5)
6	Digital giving available (6)
7	Giving envelopes available (2)
8	Finance/generosity guest speaker (2)

TEACHING MATERIALS

9	Financial courses/classes/groups (10)
10	30/40 Day generosity devotionals (3)
11	Videos on website or eNewsletters (3)
12	Flyers, cartoons, bulletin inserts (5)
13	Legacy/wills/trust initiatives (4)

DONATION ADMINISTRATION

14	Online/EFT giving (9)
15	Digital giving text, phone APP (9)
16	Donated assets gifts-in-kind info (3)
17	Giving statements sent out (3)
18	Giving statements add'l materials (10)
19	Communicate w/new givers, etc. (1)
20	"As God Provides" projects (2)
21	Treasurer's giving report #'s report (1)
22	Policies document (3)
23	Training for pastor, staff, leaders (10)

ASSISTANCE/GUIDANCE

24	Church family benevolence (2)
25	Community benevolence (2)
26	Budget/debt coaches/counselors (6)
27	Unemployed/underemployed help (2)
28	Financial professional referrals (2)
29	Ministry to giving leaders (5)

COLLECTIONS/CAMPAIGNS

30	Annual stewardship emphasis (3)
31	Pastor/s appreciation offering (8)
32	Benevolence offerings (2)
33	Missions offerings (4)
34	Building or renovation projects (9)
35	Year-End giving emphasis (4)
36	"As God Provides" projects (2)
37	Community Outreach (3)

Complete the [Church Generosity assessment survey](#), print the [Church Generosity Best Practices worksheet](#), and use this calendar to identify and initial which of the following Best Practices each person will research and work on to improve their financial health with God’s help over the next six months. Most teams usually agree on 8-15 Best Practices. Enhance your experience by going through the [Church Generosity online training course](#) that includes monthly videos and instructions.

#	BEST PRACTICES	Initial	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
WORSHIP SERVICES														
1	Financial/generosity preaching													
2	Weekly generosity verse													
3	Leaders generosity prayer													
4	Giving/generosity/serving songs													
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37	Community outreach													

How to Use This Worksheet

1. Take the [Church Generosity assessment survey](#) and get your church's Financial Health score. Ask other members of your pastoral or leadership team to take the survey as well. Share your PDF survey results with each other and discuss areas where you want to improve your church's financial health.
2. Download the [Church Generosity planning calendar](#) and identify the areas where you want to improve your church's financial health over the coming year. If you would like to experience significant results from these Best Practices resources, take the [Church Generosity online training course](#) as a team.
3. Pick a 30-40 day [generosity devotional](#) to go through each day. If you choose Brian Kluth's [40 Day Generous Life Devotional](#), you can download it for free on your phone or tablet by going to your app store and searching for, "givewithjoy," or, you can get a free online version or daily eDevotional at [GiveWithJoy.org](#).
4. Review the Best Practices resources below and determine which practices you want to consider adding to your church life. Assign key people on your team to do further research on the different practices.
5. Schedule a 45-minute block of time during regularly scheduled monthly meetings to review resources and work on plans to move forward.

Many churches that have used these Best Practices have experienced significant giving increases.

WORSHIP SERVICES		
#	BEST PRACTICES	SUGGESTED RESOURCES (\$ = Cost involved.)
1	Biblical financial/generosity truths for sermons	List: Bible Verses on 27 Financial Topics eBook: Finances Preaching & Writing Guide List: 30 Biblical Financial Principles Audio & List: 40 Biblical Generosity Principles Website: Sermon Outlines on Finances/Generosity Website: Sermons on Finances/Generosity Bookmark: 12 Biblical Financial Principles 27 Videos: Answers to Questions on Giving Article: How to Preach on Money Chart: Giving Sermon on the aMount
2	Weekly generosity Scripture verse on screen or in bulletin	52 Offertory Slides 12 Offertory Slides 100 Generosity Verses 40 Stewardship Bulletin Inserts 40 Generosity Bulletin Inserts
3	Leader reads weekly generosity Scripture verse/story/prays	12 Offertory Slides 30 Offertory Prayers Video
4	Songs on giving, generosity and serving	Website (\$): Searchable Song Database/Resources by Topics Website: Searchable Song Database on Giving/Generosity
5	Videos for offertory	27 Videos: Wise Giving Q&A Videos Vendor (\$): Sermonspice Videos on Generosity Videos: Stewardship Minutes for Church Offerings Vendor (\$): Worship House Videos on Generosity Vendor (\$): Bluefish Videos on Generosity
6	Digital giving: text, phone app, lobby iPad or kiosk	Article: 7 Apps for Mobile Giving Article: Importance of Electronic Giving for Churches Google Search Vendor List: Tithe.ly PushPay MoGiv
7	Giving envelopes in pews/rows and/or mail-in envelopes	Google Search: Offering Envelopes Vendor List Article: Wise Use of Offering Envelopes Google Images of Offering Envelopes
8	Guest speaker on finances or generosity	Article: How to Effectively Use a Guest Speaker Check With Your Denomination for Referrals

FINANCIAL/GENEROSITY TEACHING MATERIALS

9	Financial class, course, seminar or small group	Curriculum (\$): Dave Ramsey Curriculum (\$): Compass Curriculum (\$): Crown Curriculum (\$): Ron Blue Curriculum (\$): Steward's Way Curriculum (\$): Rick Warren Book (\$): Experience God as Your Provider	Devotionals (\$): Generosity Devotionals Curriculum (\$) GoodSense Curriculum (\$): No Strings Curriculum (\$): Children Curriculum (\$): High School Curriculum (\$): College/University
10	30 or 40 Day Generosity devotionals for church-wide use	Devotionals (\$): Generosity Devotionals Curriculum (\$): Reimagine	Devotionals (\$): GenerousChurch
11	Videos on giving section of website and eNewsletters	Videos: Q&A on Finances Videos: Stewardship Minutes for Church Offerings	Videos: Q&A on Giving
12	Financial/Generosity flyers, cartoons or bulletin inserts	Cartoons: Church Finances & Giving 40 Generosity Bulletin Inserts 40 Stewardship Timeless Truths Bulletin Inserts	Flyers on Generosity Bookmarks (\$)
13	Legacy/wills/trust materials, seminars or advisers	Check With Your Denomination for Services and Advisors Vendor (\$): Legacy Organizer Manual	Samples: Flyers on Planned/Estate Giving Provider List (Coming)

DONATION COLLECTIONS/ADMINISTRATION

14	Online website giving and/or EFT banking	Article: How to Evaluate Mobile Giving Apps	Vendor (\$): Secure Give
15	Digital giving (by text, cell phone app, and/or iPad/kiosk)	Article: Importance of Electronic Giving for Churches Vendor (\$): Easy Tithe Vendor (\$): Push Pay Vendor (\$): iDonate	Vendor (\$): Tithe.ly Vendor (\$): Vanco Services Google Search
16	Donated assets, property, stocks and gifts-in-kind	Check With Your Denomination Vendor (\$): iDonate	National Christian Foundation
17	Giving statements sent multiple times per year	See Best Practice #18 eBook: Giving Statement Guide	Blog: Quarterly Fund Drive Pledge Reminders that Don't Suck
18	Companion materials sent with giving statements	Samples: Newsletter 1 Newsletter 2 Newsletter 3 Chart: Christian giving based on income Chart: May 31 Giving Chart: July 31 Giving Chart Cartoons: Church Giving & Finances	Generosity Flyers Return Mail-in Envelope Sample 1: Megachurch Church Annual Report Sample 2: Megachurch Church Annual Report
19	Contact with new givers and unexpected larger gifts	Article: What Should Pastors Know About Church Giving	
20	Approved list of "As God Provides" projects	Video Sample List (coming)	Article
21	Treasurer's annual report to leaders on giving numbers	Worksheet: Treasurer's Report on Giving Demographics	Calculator: Understand the Giving Potential in Your Church
22	Policies on fundraising, borrowing, giving records, etc.	Sample: 10 Guiding Financial Principles for a Church Article: Pastors & Giving Records	Megachurch Sample: Stewardship Policies/Procedures/Practices
23	Financial/generosity training for pastor, staff and leaders	Article: Biblical Stewardship – Breaking the Silence Video: 10 Things Pastors Must Know to Grow Giving (55m) Webinar: 5 Ways to Grow Givers & Giving (49m) PowerPt eBook: National Research - 20 Truths About Tithers eBook: How to Increase Church Giving Article: 50 Ways to Increase Faithful Giving	Video: 10 Ways God Provides for Churches (60m) Handout NAE Financial Health eBook: Guide to a Successful Building Campaign Seminar: This Isn't Your Grandparents Offering Plate (63m) Audio: Leadership Network Podcasts on Church Generosity

FINANCIAL ASSISTANCE/GUIDANCE

24	Benevolence assistance for needy church families	Google Articles	Website: Resources for Benevolence Ministry
25	Benevolence assistance for needy in our community	Website: Resources for Benevolence Ministry	Christian Community Development Association
26	Christian budget or debt coaches/counselors	Ministry (\$): Christian Credit Counselors (credit card debt) Association: National Budget Coach Network Ministry (\$): Financial – Debt – Budget Coach	Training (\$): Church-based Budget Coaches Training (\$): Church-based Budget Coaches Ministry (\$): Crown Financial Mentor/Coaching
27	Career guidance help for unemployed/underemployed	Surveys and Materials (\$): Career Direct Online	Google Search
28	Christian Certified Financial Professionals	Check with Your Denomination for Services and Advisors	Natl Network of Financial Professionals: KingdomAdvisors
29	Ways to identify, connect, communicate and minister to lead givers and people of wealth in our church	Check with Your Denomination for Services and Advisors Webinar: Ministering to Financial Leaders/Givers Book/eBook: Developing Financial Leaders/Givers	Ministry: GenerousGiving National Christian Foundation

FUNDING PROJECTS/CAMPAIGNS

30	Annual stewardship/generosity emphasis	eBook 30 or 40 Day Devotionals eBook: Sustaining Giving in the Summer Slump Months	GenerousChurch Google
31	Special offering annually for the pastor/s (Pastor Appreciation Month, Christmas, birthday or anniversary)	Planning Guide: Pastor Appreciation Month Article: Are Pastor Love Offerings Taxable Income? Article: Are Pastor Love Offerings Deductible to the Donor? Pinterest: Pastor Appreciation Ideas	Worksheet: Pastor Appreciation Questionnaire Article: Pastor Appreciation Articles for Every Age Group Manual: Planning a Pastor Appreciation Month Gifts (\$): Pastor Appreciation Resources
32	Benevolence to help people at church and/or community	Google Articles	Article
33	Special donations for missions, missionaries, mission trips	Sample: Faith Promise for Missions brochure Article: Q&A on Collecting Faith Promises for Missions Manual: 101+ Church Fundraising Ideas	Vendor (\$): Free Crowdfunding Google: Best Crowdfunding for Church Missions Trips
34	Donations or pledges for building or renovation projects	Chart: Leaders in the Bible Who Raised Resources/Money eBook: Guide to a Successful Building Fund Drive Brochure: Building Fund Giving Ideas from A to Z Article: 7 Lessons for Successful Building Fund Drives Webinar: Avoid Fatal Capital Campaign Mistakes (48m)	Article: How to Determine When Not to Build Article: 10 Reasons to Buy a Big Box Building for a Church Blog: Quarterly Fund Drive Pledge Reminders that Don't Suck Audio: How to Keep Your Campaign Alive for 3 Years (25m) Article: 5 Reasons Not to Fear a Major Gifts Campaign
35	Year-end giving emphasis or campaign	eBook: Year-End Giving Guide Webinar: Pastor & Leaders Guide to Year-End Giving (55m) Infographic: 3 Steps to a Successful Year-End Giving Drive	Article: Year-End & New Year Ideas to Grow Giving 10-25% eBooks: Maximizing Christmas and Year-End Giving
36	Donations for special "As God Provides" projects	Video (coming) Article (coming)	Sample List (coming)
37	Community outreach with acts of kindness/service	Outreach: #40DaysofGenerosity & #PayItForward Campaign Campaign: LovingOurCommunity	Google: Community Outreach Ideas for Churches

Source: National Association of Evangelicals Financial Health, NAEfinancialhealth.org/cgworksheet. Questions or suggestions? Email FinancialHealth@NAE.net. 110917