

Step 1 – TRAIN

Watch the Church Generosity [Month 2 video](#), which includes teaching on the 7 Keys to Joyful Living and Giving. (13 minutes)

Step 2 – DIG & DISCUSS

Spend 20-30 minutes sharing and discussing the [Generosity Devotional](#) reading, and the 7 Keys to Joyful Living and Giving chart and cartoons, which are found in the Month 2 video. Optional: For those going through the Personal Finances training, share a positive highlight from this course.

Step 3 – PLAN

Start or complete your reading of the [Generosity Devotional](#). If you choose Brian Kluth’s [40 Day Generous Life Devotional](#), you can download this devotional on your phone or tablet app by typing “givewithjoy” or online at GiveWithJoy.org.

7 Keys to Joyful Living and Giving

- Submit yourself and all you have to the Lord**
2 Corinthians 8:5; Romans 12:1-2; Matthew 10:39,19:27-29
- Study the Scriptures on finances/generosity**
Psalm 119:37; 2 Timothy 3:17
- See what God has provided (your time, talent, treasure and things)**
Matthew 6:33; Ecclesiastes 2:26; Exodus 35:5; 1 Corinthians 12; 2 Corinthians 8:12
- Set aside resources from God’s provisions and financial blessings**
1 Corinthians 16:2; Deuteronomy 14:22
- Systematically give (to your church, missions, ministries and the needy)**
Proverbs 3:9-10; Genesis 28:20-22; Deuteronomy 18:4; Malachi 3:8-10
- Spontaneously give as the Lord leads you**
Acts 4:32-37; John 6:9; Exodus 35: 21
- Simplify your life to become more generous**
1 Timothy 6:6-8, 17-19; Acts 4:37; Mark 14:3-5; 1 Chronicles 29:2-9

Giving Charts

- Today’s richer Americans give less than during the Great Depression.
- Kluth Rule of Thirds: 1/3 give \$0, 1/3 give <\$500, and 1/3 give >\$500.
- 60 percent started giving 10 percent or more in their childhood, teens or 20s.
- Only 10 percent of Christians have their church or charities in their estate plans.
- 90 percent of a person’s wealth is in their assets.

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Questions or suggestions? Email FinancialHealth@NAE.net.

NAEfinancialhealth.org	
37 Best Practices & 172 Resources for PASTORS/LEADERS on	
CHURCH GENEROSITY	
WORSHIP SERVICES	
1	Financial/Generosity preaching (10)
2	Weekly generosity verse (5)
3	Leader’s generosity prayer (8)
4	Songs on giving/generosity/serving (2)
5	Testimony or teaching videos (5)
6	Digital giving available (6)
7	Giving envelopes available (2)
8	Finance/generosity guest speaker (2)
TEACHING MATERIALS	
9	Financial courses/classes/groups (10)
10	30/40 Day generosity devotionals (3)
11	Videos on website or eNewsletters (3)
12	Flyers, cartoons, bulletin inserts (5)
13	Legacy/wills/trust initiatives (4)
DONATION ADMINISTRATION	
14	Online/EFT giving (9)
15	Digital giving text, phone APP (9)
16	Donated assets gifts-in-kind info (3)
17	Giving statements sent out (3)
18	Giving statements add’l materials (10)
19	Communicate w/new givers, etc. (1)
20	“As God Provides” projects (2)
21	Treasurer’s giving report #’s report (1)
22	Policies document (3)
23	Training for pastor, staff, leaders (10)
ASSISTANCE/GUIDANCE	
24	Church family benevolence (2)
25	Community benevolence (2)
26	Budget/debt coaches/counselors (6)
27	Unemployed/underemployed help (2)
28	Financial professional referrals (2)
29	Ministry to giving leaders (5)
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis (3)
31	Pastor/s appreciation offering (8)
32	Benevolence offerings (2)
33	Missions offerings (4)
34	Building or renovation projects (9)
35	Year-End giving emphasis (4)
36	"As God Provides" projects (2)
37	Community Outreach (3)