

Step 1 - TRAIN

Watch the Church Generosity Month 3 video (14 minutes), which includes teaching on the 5 Keys to Growing Joyful Givers and Giving. In this video, Brian also gives instructions for using the Church Generosity 37 Best Practices worksheet and the 12-month planning calendar. Download and provide photocopies of this 5-page document for your group. In addition, send this document to everyone via email, as they will need access to the Best Practices links for the research they will be doing next month.

Step 2 - DIG & DISCUSS

Over a period of 30 minutes, have each person in your group share a few Best Practices they think should be researched further. Assign and/or have people volunteer to do further research on specific Best Practices and bring their findings back to the group next month.

Step 3 - PLAN

This month, plan to research your specific or assigned Best Practice by using the website links on the Church Generosity Best Practices Worksheet. If you haven't already done so, complete the readings in the [Generosity Devotional](#).

5 Keys to Growing Joyful Givers & Giving in Any Church, Any Size, Anywhere



Source: BrianKluth.org and NAEfinancialhealth.org

Brian Kluth, National Director for NAE Financial Health

Questions or suggestions? Email FinancialHealth@NAE.net.

NAEfinancialhealth.org
37 Best Practices & 172 Resources
for PASTORS/LEADERS on

CHURCH GENEROSITY

WORSHIP SERVICES

| | |
|---|--|
| 1 | Financial/Generosity preaching (10) |
| 2 | Weekly generosity verse (5) |
| 3 | Leader's generosity prayer (8) |
| 4 | Songs on giving/generosity/serving (2) |
| 5 | Testimony or teaching videos (5) |
| 6 | Digital giving available (6) |
| 7 | Giving envelopes available (2) |
| 8 | Finance/generosity guest speaker (2) |

TEACHING MATERIALS

| | |
|----|--|
| 9 | Financial courses/classes/groups (10) |
| 10 | 30/40 Day generosity devotionals (3) |
| 11 | Videos on website or eNewsletters (3) |
| 12 | Flyers, cartoons, bulletin inserts (5) |
| 13 | Legacy/wills/trust initiatives (4) |

DONATION ADMINISTRATION

| | |
|----|--|
| 14 | Online/EFT giving (9) |
| 15 | Digital giving text, phone APP (9) |
| 16 | Donated assets gifts-in-kind info (3) |
| 17 | Giving statements sent out (3) |
| 18 | Giving statements add'l materials (10) |
| 19 | Communicate w/new givers, etc. (1) |
| 20 | "As God Provides" projects (2) |
| 21 | Treasurer's giving report #'s report (1) |
| 22 | Policies document (3) |
| 23 | Training for pastor, staff, leaders (10) |

ASSISTANCE/GUIDANCE

| | |
|----|--------------------------------------|
| 24 | Church family benevolence (2) |
| 25 | Community benevolence (2) |
| 26 | Budget/debt coaches/counselors (6) |
| 27 | Unemployed/underemployed help (2) |
| 28 | Financial professional referrals (2) |
| 29 | Ministry to giving leaders (5) |

COLLECTIONS/CAMPAIGNS

| | |
|----|-------------------------------------|
| 30 | Annual stewardship emphasis (3) |
| 31 | Pastor/s appreciation offering (8) |
| 32 | Benevolence offerings (2) |
| 33 | Missions offerings (4) |
| 34 | Building or renovation projects (9) |
| 35 | Year-End giving emphasis (4) |
| 36 | "As God Provides" projects (2) |
| 37 | Community Outreach (3) |