

Church Generosity Online Course

Month 6 - NAEfinancialhealth.org/partners/fmc

Financial Health

Step 1 - TRAIN

Watch the [Month 6 video](#) (12 minutes). Distribute the [Bless Your Church tri-fold brochure](#) (NAEfinancialhealth.org/fmcbyc). Proverbs 3:9 says, “Honor the Lord with your wealth and with the best of everything you produce.” This video provides biblical teaching and practical ideas to encourage and equip your congregation for asset and legacy giving.

Step 2 - DIG, DISCUSS & PLAN

What did you find most interesting and helpful in the [Month 6 video](#)? Discuss how distributing the [Bless Your Church tri-fold brochure](#) to families in your church could benefit your church in the years and decades to come. Contact and ask for updates from people still researching Best Practices resources. Plug in the agreed upon Best Practices and resources into your 12-month planning calendar.

Insights and Ideas on Asset & Legacy Giving

1. Most people have 10 percent in cash accounts (4-5 figures) and 90 percent in assets, property and insurance policies (6-7 figures).
2. The largest donations come in people’s later years and when they go to heaven.
3. Only 5-10 percent of Christians honor the Lord with planned gifts of assets or legacy bequests to their church and ministries they support.
4. **Important statistic not in the video:** Up to 40 percent of Christians say they would be willing to honor the Lord by giving a bequest to their church *if* they were invited, encouraged and equipped to do so.
5. Brian and his wife each answered the question, “If I died in the next 24 hours, where would I want the money that comes in to go?”
6. Most legacy gifts are normally 5-6 figures, sometimes 7 figures.

Ideas for Your Church’s 12-month Planning Calendar:

1. **Connect with the Free Methodist Foundation** - Visit FMFoundation.org or call 800.325.8975. Ask about ways in which they can help your church receive appreciated assets and bequests. To learn more about how people can give appreciated assets of all types through donor-advised funds, visit the Free Methodist’s Guidestream Charitable Gift Fund at GSCGF.org or call 800.325.8975.
2. **Bless Your Church tri-fold brochure** – Put the brochure in your giving statement, bulletin newsletter, church literature rack and on your website as a download. Free download link: NAEfinancialhealth.org/fmcbyc.
3. **Wills and estate workshop** - Schedule an appointment with a Free Methodist Foundation representative to come and do an event at your church.
4. **Christian Legacy Organizer** - Provide free digital copies of the Christian Legacy Organizer to all leaders and church families at NAEfinancialhealth.org/legacy.
5. **Additional resources and video training** - Please visit, John21giving.com.

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Questions or suggestions? Email FinancialHealth@NAE.net

NAEfinancialhealth.org

37 Best Practices & 172 Resources
for PASTORS/LEADERS on

CHURCH GENEROSITY

WORSHIP SERVICES

1	Financial/Generosity preaching (10)
2	Weekly generosity verse (5)
3	Leader’s generosity prayer (8)
4	Songs on giving/generosity/serving (2)
5	Testimony or teaching videos (5)
6	Digital giving available (6)
7	Giving envelopes available (2)
8	Finance/generosity guest speaker (2)

TEACHING MATERIALS

9	Financial courses/classes/groups (10)
10	30/40 Day generosity devotionals (3)
11	Videos on website or eNewsletters (3)
12	Flyers, cartoons, bulletin inserts (5)
13	Legacy/wills/trust initiatives (4)

DONATION ADMINISTRATION

14	Online/EFT giving (9)
15	Digital giving text, phone APP (9)
16	Donated assets gifts-in-kind info (3)
17	Giving statements sent out (3)
18	Giving statements add’l materials (10)
19	Communicate w/new givers, etc. (1)
20	“As God Provides” projects (2)
21	Treasurer’s giving report #’s report (1)
22	Policies document (3)
23	Training for pastor, staff, leaders (10)

ASSISTANCE/GUIDANCE

24	Church family benevolence (2)
25	Community benevolence (2)
26	Budget/debt coaches/counselors (6)
27	Unemployed/underemployed help (2)
28	Financial professional referrals (2)
29	Ministry to giving leaders (5)

COLLECTIONS/CAMPAIGNS

30	Annual stewardship emphasis (3)
31	Pastor/s appreciation offering (8)
32	Benevolence offerings (2)
33	Missions offerings (4)
34	Building or renovation projects (9)
35	Year-End giving emphasis (4)
36	"As God Provides" projects (2)
37	Community Outreach (3)