

Step 1 - TRAIN

Watch the [Month 4 video](#). Print this document, the customizable [“Bless Your Pastor” flyer](#), and the customizable [“Bless Your Pastor” leadership letter and envelope](#).

Generosity Devotional

A church-wide generosity devotional brings value to the families in your church:

- Bible-focused
- Family-friendly and group-friendly
- Multiple versions available (print/app/online/email)
- Easy to distribute or mail
- Companion resources and smart investment

“Bless Your Pastor” Flyer and Appreciation Offering

“Bless Your Pastor” will not only bless your pastor, but the entire church:

- The flyer has over 50 creative ways people can bless their pastor year-round.
- Galatians 6:6 says, “Those who are taught the word of God should provide for their teachers, sharing all good things with them.”
- 1 Corinthians 9:14 says, “Those who preach the Good News should be supported by those who benefit from it.”
- “Bless Your Pastor” appreciation offering, leadership letter and offering envelope can be reviewed and revised by your church.

Step 2 - DISCUSS & PLAN

1. Decide on the “40 Days” kickoff Sunday.
2. Choose a devotional and plan to place your order (for special pricing and free digital resources on the 40 Day Generous Life Devotional, go to GenerosityDevotional.com/NAE. To consider other devotionals, go to NAEfinancialhealth.org/devos).
3. Decide on the “Bless Your Pastor” Offering Appreciation Sunday (most churches will combine this with the 40-day devotional, although it can be done at a separate time, as well).
4. Plan to mail the [leadership letter](#) and materials the week prior to the “40 Days” kickoff Sunday.
5. Select lay person/people to review and revise the [leadership letter](#) and materials.
6. Next month: Best practices research

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Questions or suggestions? Email FinancialHealth@NAE.net.

NAEfinancialhealth.org 37 Best Practices & 172 Resources for PASTORS/LEADERS on CHURCH GENEROSITY	
WORSHIP SERVICES	
1	Financial/Generosity preaching (10)
2	Weekly generosity verse (5)
3	Leader’s generosity prayer (8)
4	Songs on giving/generosity/serving (2)
5	Testimony or teaching videos (5)
6	Digital giving available (6)
7	Giving envelopes available (2)
8	Finance/generosity guest speaker (2)
TEACHING MATERIALS	
9	Financial courses/classes/groups (10)
10	30/40 Day generosity devotionals (3)
11	Videos on website or eNewsletters (3)
12	Flyers, cartoons, bulletin inserts (5)
13	Legacy/wills/trust initiatives (4)
DONATION ADMINISTRATION	
14	Online/EFT giving (9)
15	Digital giving text, phone APP (9)
16	Donated assets gifts-in-kind info (3)
17	Giving statements sent out (3)
18	Giving statements add’l materials (10)
19	Communicate w/new givers, etc. (1)
20	“As God Provides” projects (2)
21	Treasurer’s giving report #’s report (1)
22	Policies document (3)
23	Training for pastor, staff, leaders (10)
ASSISTANCE/GUIDANCE	
24	Church family benevolence (2)
25	Community benevolence (2)
26	Budget/debt coaches/counselors (6)
27	Unemployed/underemployed help (2)
28	Financial professional referrals (2)
29	Ministry to giving leaders (5)
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis (3)
31	Pastor/s appreciation offering (8)
32	Benevolence offerings (2)
33	Missions offerings (4)
34	Building or renovation projects (9)
35	Year-End giving emphasis (4)
36	"As God Provides" projects (2)
37	Community Outreach (3)