

## Step 1 - TRAIN

Watch the Church Generosity Month 3 video (14 minutes), which includes teaching on the 5 Keys to Growing Joyful Givers and Giving. In this video, Brian also gives instructions for using the Church Generosity 37 Best Practices worksheet and the 12-month planning calendar. Download and provide photocopies of this 5-page document for your group. In addition, send this document to everyone via email, as they will need access to the Best Practices links for the research they will be doing next month.

## Step 2 - DIG & DISCUSS

Over a period of 30 minutes, have each person in your group share a few Best Practices they think should be researched further. Assign and/or have people volunteer to do further research on specific Best Practices and bring their findings back to the group next month.

## Step 3 - PLAN

This month, plan to research your specific or assigned Best Practice by using the website links on the Church Generosity Best Practices Worksheet. If you haven't already done so, complete the readings in the [Generosity Devotional](#).

## 5 Keys to Growing Joyful Givers & Giving in Any Church, Any Size, Anywhere



Source: BrianKluth.org and NAEfinancialhealth.org

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Questions or suggestions? Email [FinancialHealth@NAE.net](mailto:FinancialHealth@NAE.net).

**NAEfinancialhealth.org**  
37 Best Practices & 172 Resources  
for PASTORS/LEADERS on

## CHURCH GENEROSITY

### WORSHIP SERVICES

1	Financial/Generosity preaching (10)
2	Weekly generosity verse (5)
3	Leader's generosity prayer (8)
4	Songs on giving/generosity/serving (2)
5	Testimony or teaching videos (5)
6	Digital giving available (6)
7	Giving envelopes available (2)
8	Finance/generosity guest speaker (2)

### TEACHING MATERIALS

9	Financial courses/classes/groups (10)
10	30/40 Day generosity devotionals (3)
11	Videos on website or eNewsletters (3)
12	Flyers, cartoons, bulletin inserts (5)
13	Legacy/wills/trust initiatives (4)

### DONATION ADMINISTRATION

14	Online/EFT giving (9)
15	Digital giving text, phone APP (9)
16	Donated assets gifts-in-kind info (3)
17	Giving statements sent out (3)
18	Giving statements add'l materials (10)
19	Communicate w/new givers, etc. (1)
20	"As God Provides" projects (2)
21	Treasurer's giving report #'s report (1)
22	Policies document (3)
23	Training for pastor, staff, leaders (10)

### ASSISTANCE/GUIDANCE

24	Church family benevolence (2)
25	Community benevolence (2)
26	Budget/debt coaches/counselors (6)
27	Unemployed/underemployed help (2)
28	Financial professional referrals (2)
29	Ministry to giving leaders (5)

### COLLECTIONS/CAMPAIGNS

30	Annual stewardship emphasis (3)
31	Pastor/s appreciation offering (8)
32	Benevolence offerings (2)
33	Missions offerings (4)
34	Building or renovation projects (9)
35	Year-End giving emphasis (4)
36	"As God Provides" projects (2)
37	Community Outreach (3)

Complete the [Church Generosity assessment survey](#), print the [Church Generosity Best Practices worksheet](#), and use this calendar to identify and initial which of the following Best Practices each person will research and work on to improve their financial health with God’s help over the next six months. Most teams usually agree on 8-15 Best Practices. Enhance your experience by going through the [Church Generosity online training course](#) that includes monthly videos and instructions.

#	BEST PRACTICES	Initial	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
<b>WORSHIP SERVICES</b>														
1	Financial/generosity preaching													
2	Weekly generosity verse													
3	Leaders generosity prayer													
4	Giving/generosity/serving songs													
5	Testimony or teaching videos													
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<b>TEACHING MATERIALS</b>														
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<b>DONATIONS/ADMIN</b>														
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<b>ASSISTANCE/GUIDANCE</b>														
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35	Year-end giving emphasis													
36	"As God Provides" projects													
37	Community outreach													

## How to Use This Worksheet

1. Take the [Church Generosity assessment survey](#) and get your church's Financial Health score. Ask other members of your pastoral or leadership team to take the survey as well. Share your PDF survey results with each other and discuss areas where you want to improve your church's financial health.
2. Download the [Church Generosity planning calendar](#) and identify the areas where you want to improve your church's financial health over the coming year. If you would like to experience significant results from these Best Practices resources, take the [Church Generosity online training course](#) as a team.
3. Pick a 30-40 day [generosity devotional](#) to go through each day.
4. Review the Best Practices resources below and determine which practices you want to consider adding to your church life. Assign key people on your team to do further research on the different practices.
5. Schedule a 45-minute block of time during regularly scheduled monthly meetings to review resources and work on plans to move forward.

Many churches that have used these Best Practices have experienced significant giving increases.

WORSHIP SERVICES			
#	BEST PRACTICES	SUGGESTED RESOURCES (\$ = Cost involved.)	
1	Biblical financial/generosity truths for sermons	<a href="#">List: Bible Verses on 27 Financial Topics</a> <a href="#">eBook: Finances Preaching &amp; Writing Guide</a> <a href="#">List: 30 Biblical Financial Principles</a> <a href="#">Audio &amp; List: 40 Biblical Generosity Principles</a> <a href="#">Website: Sermon Outlines on Finances/Generosity</a>	<a href="#">Website: Sermons on Finances/Generosity</a> <a href="#">Bookmark: 12 Biblical Financial Principles</a> <a href="#">27 Videos: Answers to Questions on Giving</a> <a href="#">Article: How to Preach on Money</a> <a href="#">Chart: Giving Sermon on the aMount</a>
2	Weekly generosity Scripture verse on screen or in bulletin	<a href="#">52 Offertory Slides</a> <a href="#">12 Offertory Slides</a> <a href="#">100 Generosity Verses</a>	<a href="#">40 Stewardship Bulletin Inserts</a> <a href="#">40 Generosity Bulletin Inserts</a>
3	Leader reads weekly generosity Scripture verse/story/prays	<a href="#">12 Offertory Slides</a> <a href="#">30 Offertory Prayers</a>	<a href="#">Video</a>
4	Songs on giving, generosity and serving	<a href="#">Website (\$): Searchable Song Database/Resources by Topics</a>	<a href="#">Website: Searchable Song Database on Giving/Generosity</a>
5	Videos for offertory	<a href="#">27 Videos: Wise Giving Q&amp;A Videos</a> <a href="#">Vendor (\$): Sermonspice Videos on Generosity</a> <a href="#">Videos: Stewardship Minutes for Church Offerings</a>	<a href="#">Vendor (\$): Worship House Videos on Generosity</a> <a href="#">Vendor (\$): Bluefish Videos on Generosity</a>
6	Digital giving: text, phone app, lobby iPad or kiosk	<a href="#">Article: 7 Apps for Mobile Giving</a> <a href="#">Article: Importance of Electronic Giving for Churches</a>	<a href="#">Google Search</a> <a href="#">Vendor List: Tithe.ly PushPay MoGiv</a>
7	Giving envelopes in pews/rows and/or mail-in envelopes	<a href="#">Google Search: Offering Envelopes Vendor List</a>	<a href="#">Google Images of Offering Envelopes</a>
8	Guest speaker on finances or generosity	<a href="#">Article: How to Effectively Use a Guest Speaker</a>	<a href="#">Check With Your Denomination for Referrals</a>

## FINANCIAL/GENEROSITY TEACHING MATERIALS

9	Financial class, course, seminar or small group	<a href="#">Curriculum (\$): Dave Ramsey</a> <a href="#">Curriculum (\$): Compass</a> <a href="#">Curriculum (\$): Crown</a> <a href="#">Curriculum (\$): Ron Blue</a> <a href="#">Curriculum (\$): Steward's Way</a> <a href="#">Curriculum (\$): Rick Warren</a> <a href="#">Book (\$): Experience God as Your Provider</a>	<a href="#">Devotionals (\$): Generosity Devotionals</a> <a href="#">Curriculum (\$) GoodSense</a> <a href="#">Curriculum (\$): No Strings</a> <a href="#">Curriculum (\$): Children</a> <a href="#">Curriculum (\$): High School</a> <a href="#">Curriculum (\$): College/University</a>
10	30 or 40 Day Generosity devotionals for church-wide use	<a href="#">Devotionals (\$): Generosity Devotionals</a> <a href="#">Curriculum (\$): Reimagine</a>	<a href="#">Devotionals (\$): GenerousChurch</a>
11	Videos on giving section of website and eNewsletters	<a href="#">Videos: Q&amp;A on Finances</a> <a href="#">Videos: Stewardship Minutes for Church Offerings</a>	<a href="#">Videos: Q&amp;A on Giving</a>
12	Financial/Generosity flyers, cartoons or bulletin inserts	<a href="#">Cartoons: Church Finances &amp; Giving</a> <a href="#">40 Generosity Bulletin Inserts</a> <a href="#">40 Stewardship Timeless Truths Bulletin Inserts</a>	<a href="#">Flyers on Generosity</a> <a href="#">Bookmarks (\$)</a>
13	Legacy/wills/trust materials, seminars or advisers	<a href="#">Check With Your Denomination for Services and Advisors</a> <a href="#">Vendor (\$): Legacy Organizer Manual</a>	<a href="#">Samples: Flyers on Planned/Estate Giving</a> Provider List (Coming)

## DONATION COLLECTIONS/ADMINISTRATION

14	Online website giving and/or EFT banking	<a href="#">Article: Importance of Electronic Giving for Churches</a>	<a href="#">Vendor (\$): Secure Give</a>
15	Digital giving (by text, cell phone app, and/or iPad/kiosk)	<a href="#">Vendor (\$): Easy Tithe</a> <a href="#">Vendor (\$): Push Pay</a> <a href="#">Vendor (\$): iDonate</a>	<a href="#">Vendor (\$): Tithe.ly</a> <a href="#">Vendor (\$): Vanco Services</a> <a href="#">Google Search</a>
16	Donated assets, property, stocks and gifts-in-kind	<a href="#">Check With Your Denomination</a> <a href="#">Vendor (\$): iDonate</a>	<a href="#">National Christian Foundation</a>
17	Giving statements sent multiple times per year	<a href="#">See Best Practice #18</a> <a href="#">eBook: Giving Statement Guide</a>	<a href="#">Blog: Quarterly Fund Drive Pledge Reminders that Don't Suck</a>
18	Companion materials sent with giving statements	<a href="#">Samples: Newsletter 1</a> <a href="#">Newsletter 2</a> <a href="#">Newsletter 3</a> <a href="#">Chart: Christian giving based on income</a> <a href="#">Chart: May 31 Giving</a> <a href="#">Chart: July 31 Giving Chart</a>	<a href="#">Generosity Flyers</a> <a href="#">Cartoons: Church Giving &amp; Finances</a> <a href="#">Return Mail-in Envelope</a> <a href="#">Sample: Megachurch Church Annual Report Sample</a>
19	Contact with new givers and unexpected larger gifts	<a href="#">Article: What Should Pastors Know About Church Giving</a>	
20	Approved list of "As God Provides" projects	<a href="#">Video</a> Sample List (coming)	<a href="#">Article</a>
21	Treasurer's annual report to leaders on giving numbers	<a href="#">Worksheet: Treasurer's Report on Giving Demographics</a>	
22	Policies on fundraising, borrowing, giving records, etc.	<a href="#">Sample: 10 Guiding Financial Principles for a Church</a> <a href="#">Article: Pastors &amp; Giving Records</a>	<a href="#">Megachurch Sample: Stewardship Policies/Procedures/Practices</a>

23	Financial/generosity training for pastor, staff and leaders	<a href="#">Article: Biblical Stewardship – Breaking the Silence</a> <a href="#">Video: 10 Things Pastors Must Know to Grow Giving (55m)</a> <a href="#">Webinar: 5 Ways to Grow Givers &amp; Giving (49m)</a> PowerPr <a href="#">eBook: National Research - 20 Truths About Tithers</a> <a href="#">eBook: How to Increase Church Giving</a>	<a href="#">Video: 10 Ways God Provides for Churches (60m)</a> <a href="#">Handout</a> <a href="#">NAE Financial Health</a> <a href="#">eBook: Guide to a Successful Building Campaign</a> <a href="#">Seminar: This Isn't Your Grandparents Offering Plate (63m)</a> <a href="#">Audio: Leadership Network Podcasts on Church Generosity</a>
<b>FINANCIAL ASSISTANCE/GUIDANCE</b>			
24	Benevolence assistance for needy church families	<a href="#">Google Articles</a>	<a href="#">Website: Resources for Benevolence Ministry</a>
25	Benevolence assistance for needy in our community	<a href="#">Website: Resources for Benevolence Ministry</a>	<a href="#">Christian Community Development Association</a>
26	Christian budget or debt coaches/counselors	<a href="#">Ministry (\$): Christian Credit Counselors (credit card debt)</a> <a href="#">Association: National Budget Coach Network</a> <a href="#">Ministry (\$): Financial – Debt – Budget Coach</a>	<a href="#">Training (\$): Church-based Budget Coaches</a> <a href="#">Training (\$): Church-based Budget Coaches</a> <a href="#">Ministry (\$): Crown Financial Mentor/Coaching</a>
27	Career guidance help for unemployed/underemployed	<a href="#">Surveys and Materials (\$): Career Direct Online</a>	<a href="#">Google Search</a>
28	Christian Certified Financial Professionals	Check with Your Denomination for Services and Advisors	<a href="#">Nat'l Network of Financial Professionals: KingdomAdvisors</a>
29	Ways to identify, connect, communicate and minister to lead givers and people of wealth in our church	Check with Your Denomination for Services and Advisors <a href="#">Webinar: Ministering to Financial Leaders/Givers</a> <a href="#">Book/eBook: Developing Financial Leaders/Givers</a>	<a href="#">Ministry: GenerousGiving</a> <a href="#">National Christian Foundation</a>
<b>FUNDING PROJECTS/CAMPAIGNS</b>			
30	Annual stewardship/generosity emphasis	<a href="#">eBook</a> <a href="#">30 or 40 Day Devotionals</a>	<a href="#">GenerousChurch</a> <a href="#">Google</a>
31	Special offering annually for the pastor/s (Pastor Appreciation Month, Christmas, birthday or anniversary)	<a href="#">Planning Guide: Pastor Appreciation Month</a> <a href="#">Article: Are Pastor Love Offerings Taxable Income?</a> <a href="#">Article: Are Pastor Love Offerings Deductible to the Donor?</a> <a href="#">Pinterest: Pastor Appreciation Ideas</a>	<a href="#">Worksheet: Pastor Appreciation Questionnaire</a> <a href="#">Article: Pastor Appreciation Articles for Every Age Group</a> <a href="#">Manual: Planning a Pastor Appreciation Month</a> <a href="#">Gifts (\$): Pastor Appreciation Resources</a>
32	Benevolence to help people at church and/or community	<a href="#">Google Articles</a>	<a href="#">Article</a>
33	Special donations for missions, missionaries, mission trips	<a href="#">Sample: Faith Promise for Missions brochure</a> <a href="#">Article: Q&amp;A on Collecting Faith Promises for Missions</a>	<a href="#">Manual: 101+ Church Fundraising Ideas</a> <a href="#">Google: Best Crowdfunding for Church Missions Trips</a>
34	Donations or pledges for building or renovation projects	<a href="#">Chart: Leaders in the Bible Who Raised Resources/Money</a> <a href="#">eBook: Guide to a Successful Building Fund Drive</a> <a href="#">Brochure: Building Fund Giving Ideas from A to Z</a> <a href="#">Article: 7 Lessons for Successful Building Fund Drives</a> <a href="#">Webinar: Avoid Fatal Capital Campaign Mistakes (48m)</a>	<a href="#">Article: How to Determine When Not to Build</a> <a href="#">Article: 10 Reasons to Buy a Big Box Building for a Church</a> <a href="#">Blog: Quarterly Fund Drive Pledge Reminders that Don't Suck</a> <a href="#">Audio: How to Keep Your Campaign Alive for 3 Years (25m)</a>
35	Year-end giving emphasis or campaign	<a href="#">eBook: Year-End Giving Guide</a> <a href="#">Webinar: Pastor &amp; Leaders Guide to Year-End Giving (55m)</a>	<a href="#">Infographic: 3 Steps to a Successful Year-End Giving Drive</a> <a href="#">Article: Year-End &amp; New Year Ideas to Grow Giving 10-25%</a>
36	Donations for special "As God Provides" projects	Video (coming) Article (coming)	Sample List (coming)
37	Community outreach with acts of kindness/service	<a href="#">Outreach: #40DaysofGenerosity &amp; #PayItForward Campaign</a> <a href="#">Campaign: LovingOurCommunity</a>	<a href="#">Google: Community Outreach Ideas for Churches</a>