

Church Generosity Best Practices Worksheet

How to Use This Worksheet

1. Take the [Church Generosity assessment survey](#) and get your church's Financial Health score. Ask other members of your pastoral or leadership team to take the survey as well. Share your PDF survey results with each other and discuss areas where you want to improve your church's financial health.
2. Download the [Church Generosity planning calendar](#) and identify the areas where you want to improve your church's financial health over the coming year. If you would like to experience significant results from these Best Practices resources, take the [Church Generosity online training course](#) as a team.
3. Pick a 30-40 day [generosity devotional](#) to go through each day.
4. Review the Best Practices resources below and determine which practices you want to consider adding to your church life. Assign key people on your team to do further research on the different practices.
5. Schedule a 45-minute block of time during regularly scheduled monthly meetings to review resources and work on plans to move forward.

Many churches that have used these Best Practices have experienced significant giving increases.

WORSHIP SERVICES		
#	BEST PRACTICES	SUGGESTED RESOURCES (\$ = Cost involved.)
1	Biblical financial/generosity truths for sermons	List: Bible Verses on 27 Financial Topics eBook: Finances Preaching & Writing Guide List: 30 Biblical Financial Principles Audio & List: 40 Biblical Generosity Principles Website: Sermon Outlines on Finances/Generosity Website: Sermons on Finances/Generosity Bookmark: 12 Biblical Financial Principles 27 Videos: Answers to Questions on Giving Article: How to Preach on Money Chart: Giving Sermon on the aMount
2	Weekly generosity Scripture verse on screen or in bulletin	52 Offertory Slides 12 Offertory Slides 100 Generosity Verses 40 Stewardship Bulletin Inserts 40 Generosity Bulletin Inserts
3	Leader reads weekly generosity Scripture verse/story/prays	12 Offertory Slides 30 Offertory Prayers Video
4	Songs on giving, generosity and serving	Website (\$): Searchable Song Database/Resources by Topics Website: Searchable Song Database on Giving/Generosity
5	Videos for offertory	27 Videos: Wise Giving Q&A Videos Vendor (\$): Sermonspice Videos on Generosity Videos: Stewardship Minutes for Church Offerings Vendor (\$): Worship House Videos on Generosity Vendor (\$): Bluefish Videos on Generosity
6	Digital giving: text, phone app, lobby iPad or kiosk	Tithe.ly: The C&MA's Preferred Partner
7	Giving envelopes in pews/rows and/or mail-in envelopes	Google Search: Offering Envelopes Vendor List Google Images of Offering Envelopes

8	Guest speaker on finances or generosity	Rev. Guy Burgo, Director for Estate and Gift Design Services, Article: How to Effectively Use a Guest Speaker The Orchard Foundation, Phone: 719.268.7208	
FINANCIAL/GENEROSITY TEACHING MATERIALS			
9	Financial class, course, seminar or small group Article: How to Effectively Use a Guest Speaker	Curriculum (\$): Dave Ramsey Curriculum (\$): Compass Curriculum (\$): Crown Curriculum (\$): Ron Blue Curriculum (\$): Steward's Way Book (\$): Experience God as Your Provider	Devotionals (\$): Generosity Devotionals Curriculum (\$) GoodSense Curriculum (\$): No Strings Curriculum (\$): Children Curriculum (\$): High School Curriculum (\$): College/University
10	30 or 40 Day Generosity devotionals for church-wide use	Devotionals (\$): Generosity Devotionals Curriculum (\$): Reimagine	Devotionals (\$): GenerousChurch
11	Videos on giving section of website and eNewsletters	Videos: Q&A on Finances Videos: Stewardship Minutes for Church Offerings	Videos: Q&A on Giving
12	Financial/Generosity flyers, cartoons or bulletin inserts	Cartoons: Church Finances & Giving 40 Generosity Bulletin Inserts 40 Stewardship Timeless Truths Bulletin Inserts	Flyers on Generosity Bookmarks (\$)
13	Legacy/wills/trust materials, seminars or advisers	The Orchard Foundation / Non cash giving The Orchard Foundation / Will Planning Turn-key planned giving program for C&MA churches	
DONATION COLLECTIONS/ADMINISTRATION			
14	Digital giving (by text, cell phone app, and/or iPad/kiosk), Online website giving and/or EFT banking	Tithe.ly: The C&MA's Preferred Partner	
15	Donated assets, property, stocks and gifts-in-kind	The Orchard Foundation / Other Ways to Give	
16	Giving statements sent multiple times per year	See Best Practice #18	eBook: Giving Statement Guide
17	Companion materials sent with giving statements	Samples: Newsletter 1 Newsletter 2 Newsletter 3 Chart: Christian giving based on income Chart: May 31 Giving Chart: July 31 Giving Chart	Generosity Flyers Cartoons: Church Giving & Finances Return Mail-in Envelope Sample: Megachurch Church Annual Report Sample
18	Contact with new givers and unexpected larger gifts	Article: What Should Pastors Know About Church Giving	
19	Approved list of "As God Provides" projects	Video Sample List (coming)	Article
20	Treasurer's annual report to leaders on giving numbers	Worksheet: Treasurer's Report on Giving Demographics	
21	Policies on fundraising, borrowing, giving records, etc.	Sample: 10 Guiding Financial Principles for a Church Article: Pastors & Giving Records	Megachurch Sample: Stewardship Policies/Procedures/Practices
22	Financial/generosity training for pastor, staff and leaders	Article: Biblical Stewardship – Breaking the Silence Video: 10 Things Pastors Must Know to Grow Giving (55m) Webinar: 5 Ways to Grow Givers & Giving (49m) PowerPt eBook: National Research - 20 Truths About Tithers eBook: How to Increase Church Giving	Video: 10 Ways God Provides for Churches (60m) Handout NAE Financial Health eBook: Guide to a Successful Building Campaign Seminar: This Isn't Your Grandparents Offering Plate (63m) Audio: Leadership Network Podcasts on Church Generosity

FINANCIAL ASSISTANCE/GUIDANCE

23	Benevolence assistance for needy church families	ECFA ChurchEXCEL/CMA	Website: Resources for Benevolence Ministry
24	Benevolence assistance for needy in our community	Website: Resources for Benevolence Ministry	Christian Community Development Association
25	Christian budget or debt coaches/counselors	Ministry (\$): Christian Credit Counselors (credit card debt) Association: National Budget Coach Network Ministry (\$): Financial – Debt – Budget Coach	Training (\$): Church-based Budget Coaches Training (\$): Church-based Budget Coaches Ministry (\$): Crown Financial Mentor/Coaching
26	Career guidance help for unemployed/underemployed	Surveys and Materials (\$): Career Direct Online	Google Search
27	Christian Certified Financial Professionals	Check with Your Denomination for Services and Advisors	Natl Network of Financial Professionals: KingdomAdvisors
28	Ways to identify, connect, communicate and minister to lead givers and people of wealth in our church	Paul Crosby, Director for Donor Engagement, the C&MA Phone: 719.265.2111 Webinar: Ministering to Financial Leaders/Givers	Ministry: GenerousGiving National Christian Foundation Book/eBook: Developing Financial Leaders/Givers

FUNDING PROJECTS/CAMPAIGNS

29	Annual stewardship/generosity emphasis	A Spirituality of Fundraising by Henri Nouwen eBook	GenerousChurch 30 or 40 Day Devotionals
30	Special offering annually for the pastor/s (Pastor Appreciation Month, Christmas, birthday or anniversary)	Planning Guide: Pastor Appreciation Month Article: Are Pastor Love Offerings Taxable Income? Article: Are Pastor Love Offerings Deductible to the Donor? Pinterest: Pastor Appreciation Ideas	Worksheet: Pastor Appreciation Questionnaire Article: Pastor Appreciation Articles for Every Age Group Manual: Planning a Pastor Appreciation Month Gifts (\$): Pastor Appreciation Resources
31	Benevolence to help people at church and/or community	ECFA ChurchEXCEL/CMA	Article
32	Special donations for missions, missionaries, mission trips	The Alliance: Missions Envision E-book Sign Up	
33	Donations or pledges for building or renovation projects	Church Coach Ministries Christian Investors Financial Chart: Leaders in the Bible Who Raised Resources/Money eBook: Guide to a Successful Building Fund Drive Brochure: Building Fund Giving Ideas from A to Z	Article: How to Determine When Not to Build Article: 10 Reasons to Buy a Big Box Building for a Church Audio: How to Keep Your Campaign Alive for 3 Years (25m) Article: 7 Lessons for Successful Building Fund Drives Webinar: Avoid Fatal Capital Campaign Mistakes (48m)
34	Year-end giving emphasis or campaign	eBook: Year-End Giving Guide Webinar: Pastor & Leaders Guide to Year-End Giving (55m)	Infographic: 3 Steps to a Successful Year-End Giving Drive Article: Year-End & New Year Ideas to Grow Giving 10-25%
35	Donations for special “As God Provides” projects	Video (coming) Article (coming)	Sample List (coming)
36	Community outreach with acts of kindness/service	Outreach: #40DaysofGenerosity & #PayItForward Campaign Campaign: LovingOurCommunity	Google: Community Outreach Ideas for Churches