

Financial Church Generosity Online Course

Step 1 - TRAIN

Watch the Generous Life Devotional training video (7 minutes).

Generous Life Devotional

A church-wide generosity devotional brings value to the families in your church:

- Bible-focused
- Family-friendly and group-friendly
- Multiple versions available (e.g., print, PDF and email)
- Easy to distribute or mail
- Companion resources and smart investment

Step 2 - DISCUSS & PLAN

- 1. Decide when, in the coming months, to share the church-wide Generous Life devotional with all of the families in your church. Plan to place your order for the Generous Life devotional at NAE.net/store.
- Best Practices research

Brian Kluth National Director of NAE Financial Health

NAEfinancialhealth.org 37 Best Practices & 172 Resources for PASTORS/LEADERS on **CHURCH GENEROSITY WORSHIP SERVICES** Financial/Generosity preaching (10) Weekly generosity verse (5) Leader's generosity prayer (8) Songs on giving/generosity/serving (2) Testimony or teaching videos (5) Digital giving available (6) Giving envelopes available (2) Finance/generosity guest speaker (2) **TEACHING MATERIALS** Financial courses/classes/groups (10) 30/40 Day generosity devotionals (3) Videos on website or eNewsletters (3) Flyers, cartoons, bulletin inserts (5) Legacy/wills/trust initiatives (4) **DONATION ADMINISTRATION** Online/EFT giving (9) Digital giving text, phone APP (9) Donated assets gifts-in-kind info (3) Giving statements sent out (3) Giving statements add'l materials (10) Communicate w/new givers, etc. (1) "As God Provides" projects (2) Treasurer's giving report #'s report (1) Policies document (3) Training for pastor, staff, leaders (10) ASSISTANCE/GUIDANCE Church family benevolence (2) Community benevolence (2) Budget/debt coaches/counselors (6) Unemployed/underemployed help (2) Financial professional referrals (2) Ministry to giving leaders (5) COLLECTIONS/CAMPAIGNS Annual stewardship emphasis (3) Pastor/s appreciation offering (8) Benevolence offerings (2) Missions offerings (4) Building or renovation projects (9) Year-End giving emphasis (4) "As God Provides" projects (2) Community Outreach (3)