

## Church Generosity Six-Session Online Training

This free training comes from a generous grant that was given to the National Association of Evangelicals. This committee-based online training is designed to be added to your agenda during your regularly scheduled church leadership meetings over the next six months. Allow for 20 or more minutes (depending on the number of people and the amount of discussion) each week to go through this training experience together.

The course is built around 37 Best Practices that any church can consider doing. The average church is currently using anywhere from 10-15 Church Generosity [Best Practices](#), and most groups will likely decide on several new Best Practices that could be a good fit for their church in the future. Every leadership team can customize their own action plans and 12-month Church Generosity calendar.

## Church Generosity Session 1

### Step 1 – TRAIN

Watch the Church Generosity [Session 1 video](#), which includes teaching on 10 Ways People are Influenced to Live Generously.

### Step 2 – DISCUSS

Discuss the 10 Ways People are Influenced to Live Generously chart below, and share one of the 10 ways you have been influenced to live generously.

### Step 3 – AFTER THE MEETING

- Each leader should download a free copy of the 40-day Generous Life devotional at [GenerousLifeDevo.org](http://GenerousLifeDevo.org). Begin to read through this with your spouse or family (about 5 minutes each day).
- The pastor and/or interested key church leaders should take the Church Generosity assessment survey at [NAEfinancialhealth.org/cgsurvey](http://NAEfinancialhealth.org/cgsurvey). They can also go to [NAEfinancialhealth.org/onlinetraining](http://NAEfinancialhealth.org/onlinetraining) to access the [Church Generosity Best Practices worksheet](#) and [planning calendar](#).

The NAE wants this training to be a powerful life-changing experience for you, your leadership team and your church. May God use this training to ignite people’s faith, inspire generosity and increase giving at your church.

<b>NAEfinancialhealth.org</b> <b>37 Best Practices &amp; 172 Resources</b> <b>for PASTORS/LEADERS on</b> <b>CHURCH</b> <b>GENEROSITY</b>	
WORSHIP SERVICES	
1	Financial/Generosity preaching (10)
2	Weekly generosity verse (5)
3	Leader’s generosity prayer (8)
4	Songs on giving/generosity/serving (2)
5	Testimony or teaching videos (5)
6	Digital giving available (6)
7	Giving envelopes available (2)
8	Finance/generosity guest speaker (2)
TEACHING MATERIALS	
9	Financial courses/classes/groups (10)
10	30/40 Day generosity devotionals (3)
11	Videos on website or eNewsletters (3)
12	Flyers, cartoons, bulletin inserts (5)
13	Legacy/wills/trust initiatives (4)
DONATION ADMINISTRATION	
14	Online/EFT giving (9)
15	Digital giving text, phone APP (9)
16	Donated assets gifts-in-kind info (3)
17	Giving statements sent out (3)
18	Giving statements add’l materials (10)
19	Communicate w/new givers, etc. (1)
20	“As God Provides” projects (2)
21	Treasurer’s giving report #’s report (1)
22	Policies document (3)
23	Training for pastor, staff, leaders (10)
ASSISTANCE/GUIDANCE	
24	Church family benevolence (2)
25	Community benevolence (2)
26	Budget/debt coaches/counselors (6)
27	Unemployed/underemployed help (2)
28	Financial professional referrals (2)
29	Ministry to giving leaders (5)
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis (3)
31	Pastor/s appreciation offering (8)
32	Benevolence offerings (2)
33	Missions offerings (4)
34	Building or renovation projects (9)
35	Year-End giving emphasis (4)
36	“As God Provides” projects (2)
37	Community Outreach (3)

(#) = Available online Best Practices resources

1  
Family  
& Relatives

2  
Preaching  
& Worship  
Services

3  
Generosity  
Bible  
Devotional

4  
Small Group  
or SS Class

5  
Media:  
Online, Radio,  
Audio, Video,  
Books, Print

## 10 Ways People are Influenced to Live Generously

6  
Conferences,  
Seminars,  
Courses,  
Networking

7  
Ministry  
Passions,  
Experiences,  
Relationships

8  
Personal  
Friendships,  
Peers,  
Testimonies

9  
Giving  
Opportunities  
& Requests

10  
Professional  
Advisors  
& Counselors



**Financial Health**  
Solutions for Pastors & Churches



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[NAEfinancialhealth.org](http://NAEfinancialhealth.org)