

Step 1 - Train

Watch the [Session 3 video](#). While watching the video, check off Best Practices on the planning calendar that your church is currently doing along with others you and other committee members would like to research further.

Step 2 - Discuss

After the video, everyone should share a few Best Practices they think should be researched further. People should volunteer to do further research on specific Best Practices and bring their findings back to the group for the next meeting.

Step 3 - After the Meeting

- Email the [Church Generosity Best Practices worksheet](#) to everyone via email, as they will need access to the Best Practices links for any research they will be doing during the rest of this course.
- By next month, everyone should finish the daily readings of the 40-day [Generous Life devotional](#).



NAEfinancialhealth.org 37 Best Practices & 172 Resources for PASTORS/LEADERS on CHURCH GENEROSITY	
WORSHIP SERVICES	
1	Financial/Generosity preaching (10)
2	Weekly generosity verse (5)
3	Leader's generosity prayer (8)
4	Songs on giving/generosity/serving (2)
5	Testimony or teaching videos (5)
6	Digital giving available (6)
7	Giving envelopes available (2)
8	Finance/generosity guest speaker (2)
TEACHING MATERIALS	
9	Financial courses/classes/groups (10)
10	30/40 Day generosity devotionals (3)
11	Videos on website or eNewsletters (3)
12	Flyers, cartoons, bulletin inserts (5)
13	Legacy/wills/trust initiatives (4)
DONATION ADMINISTRATION	
14	Online/EFT giving (9)
15	Digital giving text, phone APP (9)
16	Donated assets gifts-in-kind info (3)
17	Giving statements sent out (3)
18	Giving statements add'l materials (10)
19	Communicate w/new givers, etc. (1)
20	"As God Provides" projects (2)
21	Treasurer's giving report #'s report (1)
22	Policies document (3)
23	Training for pastor, staff, leaders (10)
ASSISTANCE/GUIDANCE	
24	Church family benevolence (2)
25	Community benevolence (2)
26	Budget/debt coaches/counselors (6)
27	Unemployed/underemployed help (2)
28	Financial professional referrals (2)
29	Ministry to giving leaders (5)
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis (3)
31	Pastor/s appreciation offering (8)
32	Benevolence offerings (2)
33	Missions offerings (4)
34	Building or renovation projects (9)
35	Year-End giving emphasis (4)
36	"As God Provides" projects (2)
37	Community Outreach (3)

Use this calendar to identify and initial which of the following Best Practices each person will research and work on to improve their financial health with God's help over the next six months. Most teams usually agree on 8-15 Best Practices.

#	BEST PRACTICES	Initial	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
WORSHIP SERVICES														
1	Financial/generosity preaching													
2	Weekly generosity verse													
3	Leaders generosity prayer													
4	Giving/generosity/serving songs													
5	Testimony or teaching videos													
6	Digital giving available													
7	Giving envelopes available													
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35	Year-end giving emphasis													
36	"As God Provides" projects													
37	Community outreach													

Church Generosity Best Practices Worksheet

WORSHIP SERVICES			
#	BEST PRACTICES	SUGGESTED RESOURCES (\$ = Cost involved.)	
1	Biblical financial/generosity truths for sermons	List: Bible Verses on 27 Financial Topics eBook: Finances Preaching & Writing Guide List: 30 Biblical Financial Principles Audio & List: 40 Biblical Generosity Principles Website: Sermon Outlines on Finances/Generosity	Website: Sermons on Finances/Generosity Bookmark: 12 Biblical Financial Principles 27 Videos: Answers to Questions on Giving Article: How to Preach on Money Chart: Giving Sermon on the aMount
2	Weekly generosity Scripture verse on screen or in bulletin	100 Generosity Verses 12 Offertory Slides 52 Offertory Slides	40 Stewardship Bulletin Inserts 40 Generosity Bulletin Inserts
3	Leader reads weekly generosity Scripture verse/story/prays	See Best Practice #2 30 Offertory Prayers	Video (coming)
4	Songs on giving, generosity and serving	Website (\$): Searchable Song Database/Resources by Topics	Website: Searchable Song Database on Giving/Generosity
5	Videos for offertory	27 Videos: Wise Giving Q&A Videos Vendor (\$): Sermonspice Videos on Generosity Videos: Stewardship Minutes for Church Offerings (coming)	Vendor (\$): Worship House Videos on Generosity Vendor (\$): Bluefish Videos on Generosity
6	Digital giving: text, phone app, lobby iPad or kiosk	Article: 7 Apps for Mobile Giving Article: Importance of Electronic Giving for Churches	Google Search Vendor List (coming): Tithe.ly PushPay MoGiv
7	Giving envelopes in pews/rows and/or mail-in envelopes	Google Search: Offering Envelopes Vendor List	Google Images of Offering Envelopes
8	Guest speaker on finances or generosity	Article: How to Effectively Use a Guest Speaker	Check With Your Denomination for Referrals
FINANCIAL/GENEROSITY TEACHING MATERIALS			
9	Financial class, course, seminar or small group	Curriculum (\$): Dave Ramsey Curriculum (\$): Compass Curriculum (\$): Crown Curriculum (\$): Ron Blue Curriculum (\$): Steward's Way Curriculum (\$): Rick Warren Book (\$): Experience God as Your Provider	Devotionals (\$): Generosity Devotionals Curriculum (\$) GoodSense Curriculum (\$): No Strings Curriculum (\$): Children Curriculum (\$): High School Curriculum (\$): College/University
10	30 or 40 Day Generosity devotionals for church-wide use	Devotionals (\$): Generosity Devotionals Curriculum (\$): Reimagine	Devotionals (\$): GenerousChurch

11	Videos on giving section of website and eNewsletters	Videos: Q&A on Finances Videos: Stewardship Minutes for Church Offerings (coming)	Videos: Q&A on Giving
12	Financial/Generosity flyers, cartoons or bulletin inserts	Cartoons: Church Finances & Giving 40 Generosity Bulletin Inserts 40 Stewardship Timeless Truths Bulletin Inserts	Flyers on Generosity Bookmarks (\$)
13	Legacy/wills/trust materials, seminars or advisers	Check With Your Denomination for Services and Advisors Vendor (\$): Legacy Organizer Manual	Samples: Flyers on Planned/Estate Giving Provider List (Coming)

DONATION COLLECTIONS/ADMINISTRATION

14	Online website giving and/or EFT banking	Article: Importance of Electronic Giving for Churches	Vendor (\$): Secure Give
15	Digital giving (by text, cell phone app, and/or iPad/kiosk)	Vendor (\$): Easy Tithe Vendor (\$): Push Pay Vendor (\$): iDonate	Vendor (\$): Tithe.ly Vendor (\$): Vanco Services Google Search
16	Donated assets, property, stocks and gifts-in-kind	Check With Your Denomination Vendor (\$): iDonate	National Christian Foundation
17	Giving statements sent multiple times per year	See Best Practice #18 eBook: Giving Statement Guide	Blog: Quarterly Fund Drive Pledge Reminders that Don't Suck
18	Companion materials sent with giving statements	Samples: Newsletter 1 Newsletter 2 Newsletter 3 Chart: Christian giving based on income Chart: May 31 Giving Chart: July 31 Giving Chart	Generosity Flyers Cartoons: Church Giving & Finances Return Mail-in Envelope Sample: Megachurch Church Annual Report Sample
19	Contact with new givers and unexpected larger gifts	Article: What Should Pastors Know About Church Giving	
20	Approved list of "As God Provides" projects	Video (coming) Sample List (coming)	Article (coming)
21	Treasurer's annual report to leaders on giving numbers	Worksheet: Treasurer's Report on Giving Demographics	
22	Policies on fundraising, borrowing, giving records, etc.	Sample: 10 Guiding Financial Principles for a Church Article: Pastors & Giving Records	Megachurch Sample: Stewardship Policies/Procedures/Practices
23	Financial/generosity training for pastor, staff and leaders	Article: Biblical Stewardship – Breaking the Silence Video: 10 Things Pastors Must Know to Grow Giving (55m) Webinar: 5 Ways to Grow Givers & Giving (49m) PowerPt eBook: National Research - 20 Truths About Tithers eBook: How to Increase Church Giving	Video: 10 Ways God Provides for Churches (60m) Handout NAE Financial Health eBook: Guide to a Successful Building Campaign Seminar: This Isn't Your Grandparents Offering Plate (63m) Audio: Leadership Network Podcasts on Church Generosity

FINANCIAL ASSISTANCE/GUIDANCE

24	Benevolence assistance for needy church families	Google Articles	Website: Resources for Benevolence Ministry
25	Benevolence assistance for needy in our community	Website: Resources for Benevolence Ministry	Christian Community Development Association
26	Christian budget or debt coaches/counselors	Ministry (\$): Christian Credit Counselors (credit card debt) Association: National Budget Coach Network Ministry (\$): Financial – Debt – Budget Coach	Training (\$): Church-based Budget Coaches Training (\$): Church-based Budget Coaches Ministry (\$): Crown Financial Mentor/Coaching

27	Career guidance help for unemployed/underemployed	Surveys and Materials (\$): Career Direct Online	Google Search
28	Christian Certified Financial Professionals	Check with Your Denomination for Services and Advisors	Nat'l Network of Financial Professionals: KingdomAdvisors
29	Ways to identify, connect, communicate and minister to lead givers and people of wealth in our church	Check with Your Denomination for Services and Advisors Webinar: Ministering to Financial Leaders/Givers Book/eBook: Developing Financial Leaders/Givers	Ministry: GenerousGiving National Christian Foundation
FUNDING PROJECTS/CAMPAIGNS			
30	Annual stewardship/generosity emphasis	eBook 30 or 40 Day Devotionals	GenerousChurch Google
31	Special offering annually for the pastor/s (Pastor Appreciation Month, Christmas, birthday or anniversary)	Planning Guide: Pastor Appreciation Month Article: Are Pastor Love Offerings Taxable Income? Article: Are Pastor Love Offerings Deductible to the Donor? Pinterest: Pastor Appreciation Ideas	Worksheet: Pastor Appreciation Questionnaire Article: Pastor Appreciation Articles for Every Age Group Manual: Planning a Pastor Appreciation Month Gifts (\$): Pastor Appreciation Resources
32	Benevolence to help people at church and/or community	Google Articles	Article (coming)
33	Special donations for missions, missionaries, mission trips	Sample: Faith Promise for Missions brochure Article: Q&A on Collecting Faith Promises for Missions	Manual: 101+ Church Fundraising Ideas Google: Best Crowdfunding for Church Missions Trips
34	Donations or pledges for building or renovation projects	Chart: Leaders in the Bible Who Raised Resources/Money eBook: Guide to a Successful Building Fund Drive Brochure: Building Fund Giving Ideas from A to Z Article: 7 Lessons for Successful Building Fund Drives Webinar: Avoid Fatal Capital Campaign Mistakes (48m)	Article: How to Determine When Not to Build Article: 10 Reasons to Buy a Big Box Building for a Church Blog: Quarterly Fund Drive Pledge Reminders that Don't Suck Audio: How to Keep Your Campaign Alive for 3 Years (25m)
35	Year-end giving emphasis or campaign	eBook: Year-End Giving Guide Webinar: Pastor & Leaders Guide to Year-End Giving (55m)	Infographic: 3 Steps to a Successful Year-End Giving Drive Article: Year-End & New Year Ideas to Grow Giving 10-25%
36	Donations for special "As God Provides" projects	Video (coming) Article (coming)	Sample List (coming)
37	Community outreach with acts of kindness/service	Outreach: #40DaysofGenerosity & #PayItForward Campaign Campaign: LovingOurCommunity	Google: Community Outreach Ideas for Churches

Source: National Association of Evangelicals Financial Health, NAEfinancialhealth.org/cgworksheet. Questions or suggestions? Email FinancialHealth@NAE.net. 31521