

# Financial Health & Generosity

These free grant-funded training videos ([naefinancialhealth.org/trainingvideos](http://naefinancialhealth.org/trainingvideos)) are designed to help pastors and church leaders discover, discuss and decide on the Best Generosity Practices and Resources for their church ([naefinancialhealth.org/cgworksheets](http://naefinancialhealth.org/cgworksheets)) and to create their own 12-month Church Generosity Calendar ([naefinancialhealth.org/cgcalendar](http://naefinancialhealth.org/cgcalendar)).

### 10 Ways People Are Influenced to Live Generously

1 <b>Family &amp; Relatives</b>	2 <b>Preaching &amp; Worship Services</b>	3 <b>Generosity Bible Devotionals</b>	4 <b>\$\$ Small Group or SS Class</b>	5 <b>MEDIA</b> Book, Video, Audio or Article
6 <b>Conferences Seminars &amp; Courses</b>	7 <b>Ministry Experiences &amp; Passions</b>	8 <b>Personal Friendships</b>	9 <b>Giving Opportunities</b>	10 <b>Professional Advisors</b> Charity, Tax, CPA, Estate, Attorney

**5-MINUTE TRAINING/DISCUSSION VIDEO**

Link to this 5-minute video: [Vimeo.com/578873828/5242651886](https://vimeo.com/578873828/5242651886)

## Video Discussion Questions

- Which one of these 10 ways as God used in your life to help you learn to become generous?
- How might the teaching on this video and the Best Practices listed on this page be helpful to our church in the future?

## Next Step Action Item

- Go to [GenerousLifeDevo.org](http://GenerousLifeDevo.org) and get your free PDF, online or app version of the 40-day Generous Life Bible Devotional. Begin to go prayerfully read through this each day.

## Additional Training Videos

- Go to [NAEfinancialhealth.org/trainingvideos](http://NAEfinancialhealth.org/trainingvideos) for:
  - 7 Keys to Joyful Living and Giving* – 7-minutes
  - 5 Keys to Grow Givers and Giving in Any Size Church* – 5-minutes
  - 4 Ways to Bless Your Community with #LoveInAction* - 4 minutes
  - 37 Best Church Generosity Practices* – 9-minutes
  - How to Use a 40-Day Generous Life Devotional* – 7-minutes
  - Bless Your Pastor* – 9-minutes
  - Bless Your Church Legacy Requests* – 14-minutes
- For six-session and one-session videos courses and resources on Church Generosity and Personal Finances, go to [NAEfinancialhealth.org](http://NAEfinancialhealth.org)

<b>CHURCH GENEROSITY BEST PRACTICES &amp; Recommended Resources</b>	
WORSHIP SERVICES	
1	Financial/Generosity preaching 10*
2	Weekly generosity verse 5*
3	Leader's generosity prayer 8*
4	Songs on giving/generosity/serving 2*
5	Testimony or teaching videos 5*
6	Digital giving available 6*
7	Giving envelopes available 2*
8	Finance/generosity guest speaker 2*
TEACHING MATERIALS	
9	Financial courses/classes/groups 10*
10	30/40 Day generosity devotionals 3*
11	Videos on website or eNewsletters 3*
12	Flyers, cartoons, bulletin inserts 5*
13	Legacy/wills/trust initiatives 4*
DONATION ADMINISTRATION	
14	Online/EFT giving 9*
15	Digital giving text, phone APP 9*
16	Donated assets gifts-in-kind info 3*
17	Giving statements sent out 3*
18	Giving statements add'l materials 10*
19	Communicate w/new givers, etc. 1*
20	"As God Provides" projects 2*
21	Treasurer's giving report #'s report 1*
22	Policies document 3*
23	Training for pastor, staff, leaders 10*
ASSISTANCE/GUIDANCE	
24	Church family benevolence 2*
25	Community benevolence 2*
26	Budget/debt coaches/counselors 6*
27	Unemployed/underemployed help 2*
28	Financial professional referrals 2*
29	Ministry to giving leaders 5*
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis 3*
31	Pastor/s appreciation offering 8*
32	Benevolence offerings 2*
33	Missions offerings 4*
34	Building or renovation projects 9*
35	Year-End giving emphasis 4*
36	"As God Provides" projects 2*
37	Community outreach 3*

\*# = Number of resources for this specific Best Practice available online:  
[NAEfinancialhealth.org/cgworksheets](http://NAEfinancialhealth.org/cgworksheets)