

# Financial Health & Generosity

These free grant-funded [naefinancialhealth.org/trainingvideos](http://naefinancialhealth.org/trainingvideos) are designed to help pastors and church leaders discover, discuss and decide on the Best Generosity Practices and Resources for their church. Use the companion [naefinancialhealth.org/cgworksheet](http://naefinancialhealth.org/cgworksheet) and 12-month Church Generosity Calendar at [naefinancialhealth.org/cgcalendar](http://naefinancialhealth.org/cgcalendar) to customize your own plan.

**10 Ways People Are Influenced to Live Generously**

<b>1</b> <b>Family &amp; Relatives</b>	<b>2</b> <b>Preaching &amp; Worship Services</b>	<b>3</b> <b>Generosity Bible Devotionals</b>	<b>4</b> <b>\$\$ Small Group or SS Class</b>	<b>5</b> <b>MEDIA</b> <small>Book, Video, Audio or Article</small>
<b>6</b> <b>Conferences Seminars &amp; Courses</b>	<b>7</b> <b>Ministry Experiences &amp; Passions</b>	<b>8</b> <b>Personal Friendships</b>	<b>9</b> <b>Giving Opportunities</b>	<b>10</b> <b>Professional Advisors</b> <small>Charity, Tax, CPA, Estate, Attorney</small>

**5-MINUTE TRAINING/DISCUSSION VIDEO**

Link to this 5-minute video: [Vimeo.com/578873828/5242651886](https://vimeo.com/578873828/5242651886)

## Video Discussion Questions

- Which one of these 10 ways has God used in your life to help you learn to become generous?
- How might the teaching and ideas on this video and the Best Practices listed on this page be helpful to our church in the future?

## Next Step Action Item

- Go to [GenerousLifeDevo.org](http://GenerousLifeDevo.org) and get your free PDF, online or app version of the 40-day Generous Life Bible Devotional. Begin to prayerfully read through this each day.

## Additional Training Videos

Go to [NAEfinancialhealth.org/trainingvideos](http://NAEfinancialhealth.org/trainingvideos) for:

- Church Generosity** interactive discussion videos on:
  - 7 Keys to Joyful Living and Giving for Christians* – 6-minutes
  - 5 Keys to Grow Givers and Giving in Any Size Church* – 5-minutes
  - 37 Best Church Generosity Practices* – 9-minutes
  - 8 Reasons 40-Day Generosity Devotional Increases Giving* – 6-minutes
  - How to Bless Your Pastor for Church Leaders* – 7-minutes
  - Bless Your Church Legacy Bequests* – 10-minutes
  - 4 Ways to Bless Your Community with #LoveInAction* - 4-minutes
- Personal Finances: God is Your Provider** six-session best practices video course or one-session *Bless Your Finances* video course

CHURCH GENEROSITY BEST PRACTICES & Recommended Resources	
WORSHIP SERVICES	
1	Financial/Generosity preaching <b>10*</b>
2	Weekly generosity verse <b>5*</b>
3	Leader's generosity prayer <b>8*</b>
4	Songs on giving/generosity/serving <b>2*</b>
5	Testimony or teaching videos <b>5*</b>
6	Digital giving available <b>6*</b>
7	Giving envelopes available <b>2*</b>
8	Finance/generosity guest speaker <b>2*</b>
TEACHING MATERIALS	
9	Financial courses/classes/groups <b>10*</b>
10	30/40 Day generosity devotionals <b>3*</b>
11	Videos on website or eNewsletters <b>3*</b>
12	Flyers, cartoons, bulletin inserts <b>5*</b>
13	Legacy/wills/trust initiatives <b>4*</b>
DONATION ADMINISTRATION	
14	Online/EFT giving <b>9*</b>
15	Digital giving text, phone APP <b>9*</b>
16	Donated assets gifts-in-kind info <b>3*</b>
17	Giving statements sent out <b>3*</b>
18	Giving statements add'l materials <b>10*</b>
19	Communicate w/new givers, etc. <b>1*</b>
20	"As God Provides" projects <b>2*</b>
21	Treasurer's giving report #'s report <b>1*</b>
22	Policies document <b>3*</b>
23	Training for pastor, staff, leaders <b>10*</b>
ASSISTANCE/GUIDANCE	
24	Church family benevolence <b>2*</b>
25	Community benevolence <b>2*</b>
26	Budget/debt coaches/counselors <b>6*</b>
27	Unemployed/underemployed help <b>2*</b>
28	Financial professional referrals <b>2*</b>
29	Ministry to giving leaders <b>5*</b>
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis <b>3*</b>
31	Pastor/s appreciation offering <b>8*</b>
32	Benevolence offerings <b>2*</b>
33	Missions offerings <b>4*</b>
34	Building or renovation projects <b>9*</b>
35	Year-End giving emphasis <b>4*</b>
36	"As God Provides" projects <b>2*</b>
37	Community outreach <b>3*</b>

\*# = Number of resources for this specific Best Practice available online at [NAEfinancialhealth.org/cgworksheet](http://NAEfinancialhealth.org/cgworksheet) to use with the 12-month calendar at [NAEfinancialhealth.org/cgcalendar](http://NAEfinancialhealth.org/cgcalendar)