

Financial Health & Generosity

These free grant-funded naefinancialhealth.org/trainingvideos are designed to help pastors and church leaders discover, discuss and decide on the Best Generosity Practices and Resources for their church. Use the companion naefinancialhealth.org/cgworksheet and 12-month Church Generosity Calendar at naefinancialhealth.org/cgcalendar to customize your own plan.

Transformational Generosity for Churches

5 Keys to Growing Givers & Giving

1
INSTRUCT
with Scriptures

2
INFLUENCE
with Resources

3
INVOLVE
with Collection Systems & Campaigns

4
INSPIRE
with Stories

5
IGNITE
with Vision

See that you also excel in this grace of giving. 2 Corinthians 8:2

Financial Health
Solutions for Pastors & Churches

5-Minute Training/Discussion Video

Link to this 5-minute video: [Vimeo.com/655146863/35ae448f77](https://vimeo.com/655146863/35ae448f77)

Video Discussion Questions

1. Choose one of the five keys and comment why you felt it was most helpful? OR...
2. How could this training and the 12-month calendar Best Practices resources be helpful to our church in the future?

Next Step Action Item

1. If you haven't already done so, go to GenerousLifeDevo.org and get your free PDF, online or app version of the 40-day Generous Life Bible Devotional. Begin to go prayerfully read through this each day.

Additional Training Videos

Go to NAEfinancialhealth.org/trainingvideos for:

1. **Church Generosity** interactive discussion videos on:
 - 10 Ways Christians Learn to Become More Generous* – 5-minutes
 - 7 Keys to Joyful Living and Giving for Christians* – 6-minutes
 - 37 Best Church Generosity Practices* – 9-minutes
 - 8 Reasons 40-Day Generosity Devotional Increases Giving* – 6-minutes
 - How to Bless Your Pastor for Church Leaders* – 7-minutes
 - Bless Your Church Legacy Bequests* – 10-minutes
 - 4 Ways to Bless Your Community with #LoveInAction* - 4-minutes
2. **Personal Finances: God is Your Provider** six-session best practices video course or one-session *Bless Your Finances* video course

CHURCH GENEROSITY BEST PRACTICES & Recommended Resources	
WORSHIP SERVICES	
1	Financial/Generosity preaching 10*
2	Weekly generosity verse 5*
3	Leader's generosity prayer 8*
4	Songs on giving/generosity/serving 2*
5	Testimony or teaching videos 5*
6	Digital giving available 6*
7	Giving envelopes available 2*
8	Finance/generosity guest speaker 2*
TEACHING MATERIALS	
9	Financial courses/classes/groups 10*
10	30/40 Day generosity devotionals 3*
11	Videos on website or eNewsletters 3*
12	Flyers, cartoons, bulletin inserts 5*
13	Legacy/wills/trust initiatives 4*
DONATION ADMINISTRATION	
14	Online/EFT giving 9*
15	Digital giving text, phone APP 9*
16	Donated assets gifts-in-kind info 3*
17	Giving statements sent out 3*
18	Giving statements add'l materials 10*
19	Communicate w/new givers, etc. 1*
20	"As God Provides" projects 2*
21	Treasurer's giving report #'s report 1*
22	Policies document 3*
23	Training for pastor, staff, leaders 10*
ASSISTANCE/GUIDANCE	
24	Church family benevolence 2*
25	Community benevolence 2*
26	Budget/debt coaches/counselors 6*
27	Unemployed/underemployed help 2*
28	Financial professional referrals 2*
29	Ministry to giving leaders 5*
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis 3*
31	Pastor/s appreciation offering 8*
32	Benevolence offerings 2*
33	Missions offerings 4*
34	Building or renovation projects 9*
35	Year-End giving emphasis 4*
36	"As God Provides" projects 2*
37	Community outreach 3*

*# = Number of resources for this specific Best Practice available online at NAEfinancialhealth.org/cgworksheet to use with the 12-month calendar at NAEfinancialhealth.org/cgcalendar