

Financial Health & Generosity

These free grant-funded naefinancialhealth.org/trainingvideos are designed to help pastors and church leaders discover, discuss and decide on the Best Generosity Practices and Resources for their church. Use the companion naefinancialhealth.org/cgworksheet and 12-month Church Generosity Calendar at naefinancialhealth.org/cgcalendar to customize your own plan.

Transformational Generosity for Churches

5 Keys to Growing Givers & Giving

1
INSTRUCT
 with
 Scriptures

2
INFLUENCE
 with
 Resources

3
INVOLVE
 with Collection
 Systems &
 Campaigns

4
INSPIRE
 with
 Stories

5
IGNITE
 with
 Vision

See that you also excel in this grace of giving. 2 Corinthians 8:2

Financial Health
Solutions for Pastors & Churches

5-Minute Training/Discussion Video

Video Discussion Questions

- Choose one of the five keys and comment why you felt it was most helpful? OR...
- How could this training and the 12-month calendar Best Practices resources be helpful to our church in the future?

Next Step Action Item

- If you haven't already done so, go to GenerousLifeDevo.org and get your free PDF, online or app version of the 40-day Generous Life Bible Devotional. Begin to go prayerfully read through this each day.

Additional Training Videos

Go to NAEfinancialhealth.org/trainingvideos for:

- Church Generosity** interactive discussion videos on:
 - 10 Ways Christians Learn to Become More Generous* – 5-minutes
 - 7 Keys to Joyful Living and Giving for Christians* – 6-minutes
 - 37 Best Church Generosity Practices* – 9-minutes
 - 8 Reasons 40-Day Generosity Devotional Increases Giving* – 6-minutes
 - How to Bless Your Pastor for Church Leaders* – 7-minutes
 - Bless Your Church Legacy Bequests* – 10-minutes
 - 4 Ways to Bless Your Community with #LoveInAction* – 4-minutes
- Personal Finances: God is Your Provider** six-session best practices video course or one-session *Bless Your Finances* video course

CHURCH GENEROSITY BEST PRACTICES & Recommended Resources	
WORSHIP SERVICES	
1	Financial/Generosity preaching 10*
2	Weekly generosity verse 5*
3	Leader's generosity prayer 8*
4	Songs on giving/generosity/serving 2*
5	Testimony or teaching videos 5*
6	Digital giving available 6*
7	Giving envelopes available 2*
8	Finance/generosity guest speaker 2*
TEACHING MATERIALS	
9	Financial courses/classes/groups 10*
10	30/40 Day generosity devotionals 3*
11	Videos on website or eNewsletters 3*
12	Flyers, cartoons, bulletin inserts 5*
13	Legacy/wills/trust initiatives 4*
DONATION ADMINISTRATION	
14	Online/EFT giving 9*
15	Digital giving text, phone APP 9*
16	Donated assets gifts-in-kind info 3*
17	Giving statements sent out 3*
18	Giving statements add'l materials 10*
19	Communicate w/new givers, etc. 1*
20	"As God Provides" projects 2*
21	Treasurer's giving report #'s report 1*
22	Policies document 3*
23	Training for pastor, staff, leaders 10*
ASSISTANCE/GUIDANCE	
24	Church family benevolence 2*
25	Community benevolence 2*
26	Budget/debt coaches/counselors 6*
27	Unemployed/underemployed help 2*
28	Financial professional referrals 2*
29	Ministry to giving leaders 5*
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis 3*
31	Pastor/s appreciation offering 8*
32	Benevolence offerings 2*
33	Missions offerings 4*
34	Building or renovation projects 9*
35	Year-End giving emphasis 4*
36	"As God Provides" projects 2*
37	Community outreach 3*

*# = Number of resources for this specific Best Practice available online at NAEfinancialhealth.org/cgworksheet to use with the 12-month calendar at NAEfinancialhealth.org/cgcalendar