Financial Health & Generosity

The free grant-funded videos at NAEfinancialhealth.org/online-training are designed to help pastors and church leaders discover, discuss and decide on the Best Generosity Practices and Resources for their church. Use the companion worksheet (NAEfinancialhealth.org/cgworksheet) and 12-month Church Generosity Calendar at NAEfinancialhealth.org/cgcalendar to customize your own plan.



Video Discussion Questions

1. What ideas shared in this video were most encouraging or insightful?
2. What examples do you have in your own life when God prompted your heart to give or you felt led to make a sacrificial gift?
3. How could some of the Best Practices help your church help people become more faithful and joyful givers?

Next Step Action Items

1. Consider distributing the Generous Life Devotional to your congregation. You can order printed copies of the devotional at www.NAE.org/store or download the devotional. You can also sign up for daily emails and access the devotional through YouVersion.
2. Using the Best Practices list, work on developing your 12-month Generosity Planning Calendar to help grow givers and giving in your church.

Additional Training Videos

Go to NAEfinancialhealth.org/online-training for more information.

CHURCH GENEROSITY BEST PRACTICES & Recommended Resources

WORSHIP SERVICES	
1	Financial/Generosity preaching 10*
2	Weekly generosity verse 5*
3	Leader's generosity prayer 8*
4	Songs on giving/generosity/serving 2*
5	Testimony or teaching videos 5*
6	Digital giving available 6*
7	Giving envelopes available 2*
8	Finance/generosity guest speaker 2*
TEACHING MATERIALS	
9	Financial courses/classes/groups 10*
10	30/40 Day generosity devotionals 3*
11	Videos on website or eNewsletters 3*
12	Flyers, cartoons, bulletin inserts 5*
13	Legacy/wills/trust initiatives 4*
DONATION ADMINISTRATION	
14	Online/EFT giving 9*
15	Digital giving text, phone APP 9*
16	Donated assets gifts-in-kind info 3*
17	Giving statements sent out 3*
18	Giving statements add'l materials 10*
19	Communicate w/new givers, etc. 1*
20	"As God Provides" projects 2*
21	Treasurer's giving report #'s report 1*
22	Policies document 3*
23	Training for pastor, staff, leaders 10*
ASSISTANCE/GUIDANCE	
24	Church family benevolence 2*
25	Community benevolence 2*
26	Budget/debt coaches/counselors 6*
27	Unemployed/underemployed help 2*
28	Financial professional referrals 2*
29	Ministry to giving leaders 5*
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis 3*
31	Pastor/s appreciation offering 8*
32	Benevolence offerings 2*
33	Missions offerings 4*
34	Building or renovation projects 9*
35	Year-End giving emphasis 4*
36	"As God Provides" projects 2*
37	Community outreach 3*

*# = Number of resources for this specific Best Practice available online at NAEfinancialhealth.org/cgworksheet to use with the 12-month calendar at NAEfinancialhealth.org/cgcalendar